



The 2024 MMBA Regional Meetings Are Set!!!!

Locations:

October 23 = Bagley American Legion
October 24 = Barnum Bar & Liquor Community Room
October 30 = Red Baron Arena (Marshall)
November 6 = Roseville DoubleTree Hotel
November 7 = Arrowwood Resort (Alexandria)

AGENDA

11:00 AM – 11:30 AM: Regional Meeting Check – In
11:30 AM – Noon: Lunch
Noon – 2:30 PM: Regional Meeting

City managers/administrators/clerks and elected officials are also invited to the meetings.

To help defray a portion of expenses, and to ensure attendance by individuals reserving a space, there is a minimal \$20 lunch fee (\$35 / non-members) for each participant.

Please return the enclosed reservation form with the registration fee.

These meetings are for you!!

Take advantage of this opportunity!!

See you there!!

YES, I (we) will be attending the 2024 Regional MMBA Meeting in:

_____ Bagley – October 23

_____ Barnum – October 24

_____ Marshall – October 30

_____ Roseville– November 6

_____ Alexandria – November 7

Facility / City: _____

Name & Title of Participants: _____

Please enclose a \$20 registration fee (\$35 for non-members) for each participant and send to:

Minnesota Municipal Beverage Association

P.O. Box 32966

Minneapolis, MN 55432

Contact MMBA if you would like to pay by credit card: Kaspszak@outlook.com

2024 MMBA Regional Meeting Locations

Bagley American Legion – October 23

112 Main Ave N, Bagley, MN 56621

Barnum Bar & Liquor Community Room – October 24

3743 Front St, Barnum, MN 55707

Red Baron Arena First Floor Conference Room – October 30

1651 Victory Dr, Marshall, MN 56258

DoubleTree Hotel – November 6

2540 Cleveland Ave, Roseville, MN 55113

Arrowwood Resort – November 7

2100 Arrowwood Ln, Alexandria, MN 56308



2024 MMBA Regional Meeting

11:00 AM – 11:30 AM: Check – In
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Noon – 2:30 PM: Regional Meeting

Discussion will be led by a panel of MMBA Directors and Industry Personnel

- How are you preparing for the upcoming local and state election?
- Discuss the successes, challenges and opportunities working with your city staff and council.
- What has been the impact of THC on your operation?
- Generally beer and wine sales are declining. How are you responding to this trend?
- Discuss the successes, challenges and opportunities of E-Commerce in your operation.
- Discuss the successes, challenges and opportunities of Social Media in your operation.
- There is a strong consumer trend toward low / no alcohol products. How are you responding to this trend?
- What is your personnel situation?
- What is your financial metric focus?
- What promotional activities have been successful / unsuccessful?
- What other topic should be discussed?

