

2022 MMBA Conference Schedule of Events **(Subject to Change)**

Saturday, April 30

Noon – 6:00 PM = Registration Hosted by Anheuser Busch & Phillips Distilling

8:30 AM – 3:30 PM = WSET Level 1 Wine Training & Test

11:00 PM – 12:45 PM = Putting Contest & Lunch with Anheuser-Busch

3:30 PM– 5:00 PM = Maker's Mark Blending Selection

6:00 PM – 7:00 PM = Cocktail Hour with Vinocopia Spirits

7:00 PM – 8:30 PM = Dinner Served Family Style with Wine Merchants

8:30 PM = Bottle (Beer) Share **(Each person who wants to participate should bring something rare, unique or fun to share with the group.)**

Sunday, May 1

7:00 AM = Morning Walk with Tom Agnes

8:00 AM – 1:00 PM = Registration

7:00 AM – 8:30 AM = Breakfast

8:30 AM – 10:00 AM = Alcohol Awareness Training

9:00 AM – 10:00 AM = Succeeding in the 2022 Competitive Environment

10:15 PM – 11:15 PM = Bar Success Stories

10:15 PM – 11:15 PM = Package Store Success Stories

11:30 PM – 12:30 PM = Crisis Management

12:45 PM – 1:45 PM = Lunch with Winebow

2:00 PM – 3:00 PM = Council / Staff Relationships

3:00 PM – 5:30 PM = Vendor Showcase

6:30 PM – 7:30 PM = Cocktails

7:30 PM – 8:30 PM = Around the World Dinner with Trinchero

8:30 PM – 11:30 PM = Casino Night / Music with Shiner's Beer

Monday, May 2

7:00 AM = Morning Walk with Tom Agnes

7:00 AM – 8:30 AM = Breakfast

8:45 AM – 10:00 AM = Mark Rosen

10:15 AM – 11:45 AM = Minnesota Alcohol Industry Data Analysis

Noon – 1:00 PM = Lunch

1:15 PM – 2:15 PM = Human Resource Issues

3:00 PM – 5:00 PM = Relationship Building with MolsonCoors, Minnesota Viking Hall of Fame member John Randle & Former Minnesota Golden Gopher Head Coach Glen Mason
(Garden Center Bowl – Bus Leaves @ 2:45 PM from Arrowwood Main Door)

6:00 PM – 7:00 PM = Cocktail Hour

7:00 PM – 8:30 PM = Ste. Michelle Wine Estates Classic TV Shows Themed Dinner

8:30 PM – 9:30 PM = Awards and Storytelling with John Randle, Mark Rosen & Glen Mason

Tuesday, May 3

7:00 AM – 8:30 AM = Breakfast

8:45 AM – 10:15 AM = MMBA Annual Meeting, Elections, Awards
& Industry Discussions

11:00 AM = Home

