

Minnesota Municipal Beverage Association

P.O. Box 32966, Minneapolis, MN 55432

Toll Free (866) 938-3925 Ph (763) 572-0222 Fax (763) 572-8163 www.municipalbev.com

Mark-Up and Profit Tables

Cost Per Bottle	12%	15%	18%	20%	25%	30%	34%	40%	45%	50%
	<u>Mark-up</u> 10.71% Gross Profit	<u>Mark-up</u> 13.04% Gross Profit	<u>Mark-up</u> 15.25% Gross Profit	<u>Mark-up</u> 16.67% Gross Profit	<u>Mark-up</u> 20.00% Gross Profit	<u>Mark-up</u> 23.08% Gross Profit	<u>Mark-up</u> 25.37% Gross Profit	<u>Mark-up</u> 28.57% Gross Profit	<u>Mark-up</u> 31.03% Gross Profit	<u>Mark-up</u> 33.33% Gross Profit
5.10	5.712	5.865	6.018	6.120	6.375	6.630	6.834	7.140	7.395	7.650
5.20	5.824	5.980	6.136	6.240	6.500	6.760	6.968	7.280	7.540	7.800
5.30	5.936	6.095	6.254	6.360	6.625	6.890	7.102	7.420	7.685	7.950
5.40	6.048	6.210	6.372	6.480	6.750	7.020	7.236	7.560	7.830	8.100
5.50	6.160	6.325	6.490	6.600	6.875	7.150	7.370	7.700	7.975	8.250
5.60	6.272	6.440	6.608	6.720	7.000	7.280	7.504	7.840	8.120	8.400
5.70	6.384	6.555	6.726	6.840	7.125	7.410	7.638	7.980	8.265	8.550
5.80	6.496	6.670	6.844	6.960	7.250	7.540	7.772	8.120	8.410	8.700
5.90	6.608	6.785	6.962	7.080	7.375	7.670	7.906	8.260	8.555	8.850
6.00	6.720	6.900	7.080	7.200	7.500	7.800	8.040	8.400	8.700	9.000
6.10	6.832	7.015	7.198	7.320	7.625	7.930	8.174	8.540	8.845	9.150
6.20	6.944	7.130	7.316	7.440	7.750	8.060	8.308	8.680	8.990	9.300
6.30	7.056	7.245	7.434	7.560	7.875	8.190	8.442	8.820	9.135	9.450
6.40	7.168	7.360	7.552	7.680	8.000	8.320	8.576	8.960	9.280	9.600
6.50	7.280	7.475	7.670	7.800	8.125	8.450	8.710	9.100	9.425	9.750
6.60	7.392	7.590	7.788	7.920	8.250	8.580	8.844	9.240	9.570	9.900
6.70	7.504	7.705	7.906	8.040	8.375	8.710	8.978	9.380	9.715	10.050
6.80	7.616	7.820	8.024	8.160	8.500	8.840	9.112	9.520	9.860	10.200
6.90	7.728	7.935	8.142	8.280	8.625	8.970	9.246	9.660	10.005	10.350
7.00	7.840	8.050	8.260	8.400	8.750	9.100	9.380	9.800	10.150	10.500
7.10	7.952	8.165	8.378	8.520	8.875	9.230	9.514	9.940	10.295	10.650
7.20	8.064	8.280	8.496	8.640	9.000	9.360	9.648	10.080	10.440	10.800
7.30	8.176	8.395	8.614	8.760	9.125	9.490	9.782	10.220	10.585	10.950
7.40	8.288	8.510	8.732	8.880	9.250	9.620	9.916	10.360	10.730	11.100
7.50	8.400	8.625	8.850	9.000	9.375	9.750	10.050	10.500	10.875	11.250
7.60	8.512	8.740	8.968	9.120	9.500	9.880	10.184	10.640	11.020	11.400
7.70	8.624	8.855	9.086	9.240	9.625	10.010	10.318	10.780	11.165	11.550
7.80	8.736	8.970	9.204	9.360	9.750	10.140	10.452	10.920	11.310	11.700
7.90	8.848	9.085	9.322	9.480	9.875	10.270	10.586	11.060	11.455	11.850
8.00	8.960	9.200	9.440	9.600	10.000	10.400	10.720	11.200	11.600	12.000
8.10	9.072	9.315	9.558	9.720	10.125	10.530	10.854	11.340	11.745	12.150
8.20	9.184	9.430	9.676	9.840	10.250	10.660	10.988	11.480	11.890	12.300
8.30	9.296	9.545	9.794	9.960	10.375	10.790	11.122	11.620	12.035	12.450
8.40	9.408	9.660	9.912	10.080	10.500	10.920	11.256	11.760	12.180	12.600
8.50	9.520	9.775	10.030	10.200	10.625	11.050	11.390	11.900	12.325	12.750
8.60	9.632	9.890	10.148	10.320	10.750	11.180	11.524	12.040	12.470	12.900
8.70	9.744	10.005	10.266	10.440	10.875	11.310	11.658	12.180	12.615	13.050
8.80	9.856	10.120	10.384	10.560	11.000	11.440	11.792	12.320	12.760	13.200
8.90	9.968	10.235	10.502	10.680	11.125	11.570	11.926	12.460	12.905	13.350
9.00	10.080	10.350	10.620	10.800	11.250	11.700	12.060	12.600	13.050	13.500
9.10	10.192	10.465	10.738	10.920	11.375	11.830	12.194	12.740	13.195	13.650
9.20	10.304	10.580	10.856	11.040	11.500	11.960	12.328	12.880	13.340	13.800
9.30	10.416	10.695	10.974	11.160	11.625	12.090	12.462	13.020	13.485	13.950
9.40	10.528	10.810	11.092	11.280	11.750	12.220	12.596	13.160	13.630	14.100
9.50	10.640	10.925	11.210	11.400	11.875	12.350	12.730	13.300	13.775	14.250
9.60	10.752	11.040	11.328	11.520	12.000	12.480	12.864	13.440	13.920	14.400
9.70	10.864	11.155	11.446	11.640	12.125	12.610	12.998	13.580	14.065	14.550
9.80	10.976	11.270	11.564	11.760	12.250	12.740	13.132	13.720	14.210	14.700
9.90	11.088	11.385	11.682	11.880	12.375	12.870	13.266	13.860	14.355	14.850
10.00	11.200	11.500	11.800	12.000	12.500	13.000	13.400	14.000	14.500	15.000

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10.10	11.312	11.615	11.918	12.120	12.625	13.130	13.534	14.140	14.645	15.150
10.20	11.424	11.730	12.036	12.240	12.750	13.260	13.668	14.280	14.790	15.300
10.30	11.536	11.845	12.154	12.360	12.875	13.390	13.802	14.420	14.935	15.450
10.40	11.648	11.960	12.272	12.480	13.000	13.520	13.936	14.560	15.080	15.600
10.50	11.760	12.075	12.390	12.600	13.125	13.650	14.070	14.700	15.225	15.750
10.60	11.872	12.190	12.508	12.720	13.250	13.780	14.204	14.840	15.370	15.900
10.70	11.984	12.305	12.626	12.840	13.375	13.910	14.338	14.980	15.515	16.050
10.80	12.096	12.420	12.744	12.960	13.500	14.040	14.472	15.120	15.660	16.200
10.90	12.208	12.535	12.862	13.080	13.625	14.170	14.606	15.260	15.805	16.350
11.00	12.320	12.650	12.980	13.200	13.750	14.300	14.740	15.400	15.950	16.500
11.10	12.432	12.765	13.098	13.320	13.875	14.430	14.874	15.540	16.095	16.650
11.20	12.544	12.880	13.216	13.440	14.000	14.560	15.008	15.680	16.240	16.800
11.30	12.656	12.995	13.334	13.560	14.125	14.690	15.142	15.820	16.385	16.950
11.40	12.768	13.110	13.452	13.680	14.250	14.820	15.276	15.960	16.530	17.100
11.50	12.880	13.225	13.570	13.800	14.375	14.950	15.410	16.100	16.675	17.250
11.60	12.992	13.340	13.688	13.920	14.500	15.080	15.544	16.240	16.820	17.400
11.70	13.104	13.455	13.806	14.040	14.625	15.210	15.678	16.380	16.965	17.550
11.80	13.216	13.570	13.924	14.160	14.750	15.340	15.812	16.520	17.110	17.700
11.90	13.328	13.685	14.042	14.280	14.875	15.470	15.946	16.660	17.255	17.850
12.00	13.440	13.800	14.160	14.400	15.000	15.600	16.080	16.800	17.400	18.000
12.10	13.552	13.915	14.278	14.520	15.125	15.730	16.214	16.940	17.545	18.150
12.20	13.664	14.030	14.396	14.640	15.250	15.860	16.348	17.080	17.690	18.300
12.30	13.776	14.145	14.514	14.760	15.375	15.990	16.482	17.220	17.835	18.450
12.40	13.888	14.260	14.632	14.880	15.500	16.120	16.616	17.360	17.980	18.600
12.50	14.000	14.375	14.750	15.000	15.625	16.250	16.750	17.500	18.125	18.750
12.60	14.112	14.490	14.868	15.120	15.750	16.380	16.884	17.640	18.270	18.900
12.70	14.224	14.605	14.986	15.240	15.875	16.510	17.018	17.780	18.415	19.050
12.80	14.336	14.720	15.104	15.360	16.000	16.640	17.152	17.920	18.560	19.200
12.90	14.448	14.835	15.222	15.480	16.125	16.770	17.286	18.060	18.705	19.350
13.00	14.560	14.950	15.340	15.600	16.250	16.900	17.420	18.200	18.850	19.500
13.10	14.672	15.065	15.458	15.720	16.375	17.030	17.554	18.340	18.995	19.650
13.20	14.784	15.180	15.576	15.840	16.500	17.160	17.688	18.480	19.140	19.800
13.30	14.896	15.295	15.694	15.960	16.625	17.290	17.822	18.620	19.285	19.950
13.40	15.008	15.410	15.812	16.080	16.750	17.420	17.956	18.760	19.430	20.100
13.50	15.120	15.525	15.930	16.200	16.875	17.550	18.090	18.900	19.575	20.250
13.60	15.232	15.640	16.048	16.320	17.000	17.680	18.224	19.040	19.720	20.400
13.70	15.344	15.755	16.166	16.440	17.125	17.810	18.358	19.180	19.865	20.550
13.80	15.456	15.870	16.284	16.560	17.250	17.940	18.492	19.320	20.010	20.700
13.90	15.568	15.985	16.402	16.680	17.375	18.070	18.626	19.460	20.155	20.850
14.00	15.680	16.100	16.520	16.800	17.500	18.200	18.760	19.600	20.300	21.000
14.10	15.792	16.215	16.638	16.920	17.625	18.330	18.894	19.740	20.445	