

Minnesota Municipal Beverage Association

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Minnesota Municipal Beverage Association

Mark-Up and Profit Tables

Cost Per Bottle	<u>12%</u> Mark-up 10.71% Gross Profit	<u>15%</u> Mark-up 13.04% Gross Profit	<u>18%</u> Mark-up 15.25% Gross Profit	<u>20%</u> Mark-up 16.67% Gross Profit	<u>25%</u> Mark-up 20.00% Gross Profit	<u>30%</u> Mark-up 23.08% Gross Profit	<u>34%</u> Mark-up 25.37% Gross Profit	<u>40%</u> Mark-up 28.57% Gross Profit	<u>45%</u> Mark-up 31.03% Gross Profit	<u>50%</u> Mark-up 33.33% Gross Profit
15.00	16.800	17.250	17.700	18.000	18.750	19.500	20.100	21.000	21.750	22.500
15.10	16.912	17.365	17.818	18.120	18.875	19.630	20.234	21.140	21.895	22.650
15.20	17.024	17.480	17.936	18.240	19.000	19.760	20.368	21.280	22.040	22.800
15.30	17.136	17.595	18.054	18.360	19.125	19.890	20.502	21.420	22.185	22.950
15.40	17.248	17.710	18.172	18.480	19.250	20.020	20.636	21.560	22.330	23.100
15.50	17.360	17.825	18.290	18.600	19.375	20.150	20.770	21.700	22.475	23.250
15.60	17.472	17.940	18.408	18.720	19.500	20.280	20.904	21.840	22.620	23.400
15.70	17.584	18.055	18.526	18.840	19.625	20.410	21.038	21.980	22.765	23.550
15.80	17.696	18.170	18.644	18.960	19.750	20.540	21.172	22.120	22.910	23.700
15.90	17.808	18.285	18.762	19.080	19.875	20.670	21.306	22.260	23.055	23.850
16.00	17.920	18.400	18.880	19.200	20.000	20.800	21.440	22.400	23.200	24.000
16.10	18.032	18.515	18.998	19.320	20.125	20.930	21.574	22.540	23.345	24.150
16.20	18.144	18.630	19.116	19.440	20.250	21.060	21.708	22.680	23.490	24.300
16.30	18.256	18.745	19.234	19.560	20.375	21.190	21.842	22.820	23.635	24.450
16.40	18.368	18.860	19.352	19.680	20.500	21.320	21.976	22.960	23.780	24.600
16.50	18.480	18.975	19.470	19.800	20.625	21.450	22.110	23.100	23.925	24.750
16.60	18.592	19.090	19.588	19.920	20.750	21.580	22.244	23.240	24.070	24.900
16.70	18.704	19.205	19.706	20.040	20.875	21.710	22.378	23.380	24.215	25.050
16.80	18.816	19.320	19.824	20.160	21.000	21.840	22.512	23.520	24.360	25.200
16.90	18.928	19.435	19.942	20.280	21.125	21.970	22.646	23.660	24.505	25.350
17.00	19.040	19.550	20.060	20.400	21.250	22.100	22.780	23.800	24.650	25.500
17.10	19.152	19.665	20.178	20.520	21.375	22.230	22.914	23.940	24.795	25.650
17.20	19.264	19.780	20.296	20.640	21.500	22.360	23.048	24.080	24.940	25.800
17.30	19.376	19.895	20.414	20.760	21.625	22.490	23.182	24.220	25.085	25.950
17.40	19.488	20.010	20.532	20.880	21.750	22.620	23.316	24.360	25.230	26.100
17.50	19.600	20.125	20.650	21.000	21.875	22.750	23.450	24.500	25.375	26.250
17.60	19.712	20.240	20.768	21.120	22.000	22.880	23.584	24.640	25.520	26.400
17.70	19.824	20.355	20.886	21.240	22.125	23.010	23.718	24.780	25.665	26.550
17.80	19.936	20.470	21.004	21.360	22.250	23.140	23.852	24.920	25.810	26.700
17.90	20.048	20.585	21.122	21.480	22.375	23.270	23.986	25.060	25.955	26.850
18.00	20.160	20.700	21.240	21.600	22.500	23.400	24.120	25.200	26.100	27.000
18.10	20.272	20.815	21.358	21.720	22.625	23.530	24.254	25.340	26.245	27.150
18.20	20.384	20.930	21.476	21.840	22.750	23.660	24.388	25.480	26.390	27.300
18.30	20.496	21.045	21.594	21.960	22.875	23.790	24.522	25.620	26.535	27.450
18.40	20.608	21.160	21.712	22.080	23.000	23.920	24.656	25.760	26.680	27.600
18.50	20.720	21.275	21.830	22.200	23.125	24.050	24.790	25.900	26.825	27.750
18.60	20.832	21.390	21.948	22.320	23.250	24.180	24.924	26.040	26.970	27.900
18.70	20.944	21.505	22.066	22.440	23.375	24.310	25.058	26.180	27.115	28.050
18.80	21.056	21.620	22.184	22.560	23.500	24.440	25.192	26.320	27.260	28.200
18.90	21.168	21.735	22.302	22.680	23.625	24.570	25.326	26.460	27.405	28.350
19.00	21.280	21.850	22.420	22.800	23.750	24.700	25.460	26.600	27.550	28.500
19.10	21.392	21.965	22.538	22.920	23.875	24.830	25.594	26.740	27.695	28.650
19.20	21.504	22.080	22.656	23.040	24.000	24.960	25.728	26.880	27.840	28.800
19.30	21.616	22.195	22.774	23.160	24.125	25.090	25.862	27.020	27.985	28.950
19.40	21.728	22.310	22.892	23.280	24.250	25.220	25.996	27.160	28.130	29.100
19.50	21.840	22.425	23.010	23.400	24.375	25.350	26.130	27.300	28.275	29.250
19.60	21.952	22.540	23.128	23.520	24.500	25.480	26.264	27.440	28.420	29.400
19.70	22.064	22.655	23.246	23.640	24.625	25.610	26.398	27.580	28.565	29.550
19.80	22.176	22.770	23.364	23.760	24.750	25.740	26.532	27.720	28.710	29.700
19.90	22.288	22.885	23.482	23.880	24.875	25.870	26.666	27.860	28.855	29.850
20.00	22.400	23.000	23.600	24.000	25.000	26.000	26.800	28.000	29.000	30.000

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1.00	1.120	1.150	1.180	1.200	1.250	1.300	1.340	1.400	1.450	1.500
1.10	1.232	1.265	1.298	1.320	1.375	1.430	1.474	1.540	1.595	1.650
1.20	1.344	1.380	1.416	1.440	1.500	1.560	1.608	1.680	1.740	1.800
1.30	1.456	1.495	1.534	1.560	1.625	1.690	1.742	1.820	1.885	1.950
1.40	1.568	1.610	1.652	1.680	1.750	1.820	1.876	1.960	2.030	2.100
1.50	1.680	1.725	1.770	1.800	1.875	1.950	2.010	2.100	2.175	2.250
1.60	1.792	1.840	1.888	1.920	2.000	2.080	2.144	2.240	2.320	2.400
1.70	1.904	1.955	2.006	2.040	2.125	2.210	2.278	2.380	2.465	2.550
1.80	2.016	2.070	2.124	2.160	2.250	2.340	2.412	2.520	2.610	2.700
1.90	2.128	2.185	2.242	2.280	2.375	2.470	2.546	2.660	2.755	2.850
2.00	2.240	2.300	2.360	2.400	2.500	2.600	2.680	2.800	2.900	3.000
2.10	2.352	2.415	2.478	2.520	2.625	2.730	2.814	2.940	3.045	3.150
2.20	2.464	2.530	2.596	2.640	2.750	2.860	2.948	3.080	3.190	3.300
2.30	2.576	2.645	2.714	2.760	2.875	2.990	3.082	3.220	3.335	3.450
2.40	2.688	2.760	2.832	2.880	3.000	3.120	3.216	3.360	3.480	3.600
2.50	2.800	2.875	2.950	3.000	3.125	3.250	3.350	3.500	3.625	3.750
2.60	2.912	2.990	3.068	3.120	3.250	3.380	3.484	3.640	3.770	3.900
2.70	3.024	3.105	3.186	3.240	3.375	3.510	3.618	3.780	3.915	4.050
2.80	3.136	3.220	3.304	3.360	3.500	3.640	3.752	3.920	4.060	4.200
2.90	3.248	3.335	3.422	3.480	3.625	3.770	3.886	4.060	4.205	4.350
3.00	3.360	3.450	3.540	3.600	3.750	3.900	4.020	4.200	4.350	4.500
3.10	3.472	3.565	3.658	3.720	3.875	4.030	4.154	4.340	4.495	4.650
3.20	3.584	3.680	3.776	3.840	4.000	4.160	4.288	4.480	4.640	4.800
3.30	3.696	3.795	3.894	3.960	4.125	4.290	4.422	4.620	4.785	4.950
3.40	3.808	3.910	4.012	4.080	4.250	4.420	4.556	4.760	4.930	5.100
3.50	3.920	4.025	4.130	4.200	4.375	4.550	4.690	4.900	5.075	5.250
3.60	4.032	4.140	4.248	4.320	4.500	4.680	4.824	5.040	5.220	5.400
3.70	4.144	4.255	4.366	4.440	4.625	4.810	4.958	5.180	5.365	5.550
3.80	4.256	4.370	4.484	4.560	4.750	4.940	5.092	5.320	5.510	5.700
3.90	4.368	4.485	4.602	4.680	4.875	5.070	5.226	5.460	5.655	5.850
4.00	4.480	4.600	4.720	4.800	5.000	5.200	5.360	5.600	5.800	6.000
4.10	4.592	4.715	4.838	4.920	5.125	5.330	5.494	5.740	5.945	6.150
4.20	4.704	4.830	4.956	5.040	5.250	5.460	5.628	5.880	6.090	6.300
4.30	4.816	4.945	5.074	5.160	5.375	5.590	5.762	6.020	6.235	6.450
4.40	4.928	5.060	5.192	5.280	5.500	5.720	5.896	6.160	6.380	6.600
4.50	5.040	5.175	5.310	5.400	5.625	5.850	6.030	6.300	6.525	6.750
4.60	5.152	5.290	5.428	5.520	5.750	5.980	6.164	6.440	6.670	6.900
4.70	5.264	5.405	5.546	5.640	5.875	6.110	6.298	6.580	6.815	7.050
4.80	5.376	5.520	5.664	5.760	6.000	6.240	6.432	6.720	6.960	7.200
4.90	5.488	5.635	5.782	5.880	6.125	6.370	6.566	6.860	7.105	7.350
5.00	5.600	5.750	5.900	6.000	6.250	6.500	6.700	7.000	7.250	7.500



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